# On Identifying Pareidolia Phenomenon by Emulating Patient Behavior

#### Zhaohui Zhu<sup>1,2</sup>

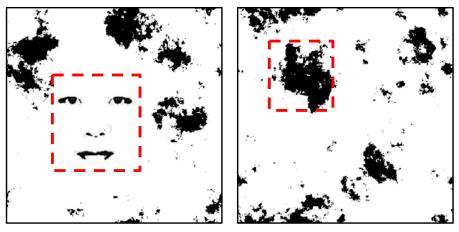
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#### Introduction

## **Pareidolia Phenomenon**



Not pareidolia

Pareidolia

Dementia with Lewy bodies (DLB) Pareidolia

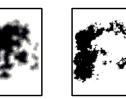
Alzheimer's Disease (AD) Similar visual illusion

• • •

#### Some patterns that may be seen as faces by DLB patients



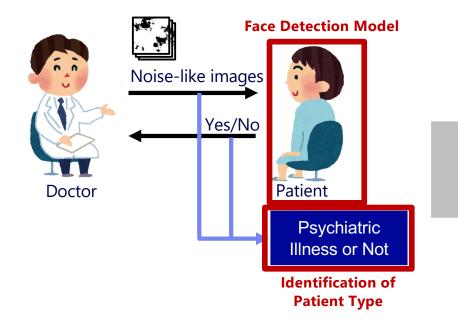






#### Introduction

#### **Noise Pareidolia Test**

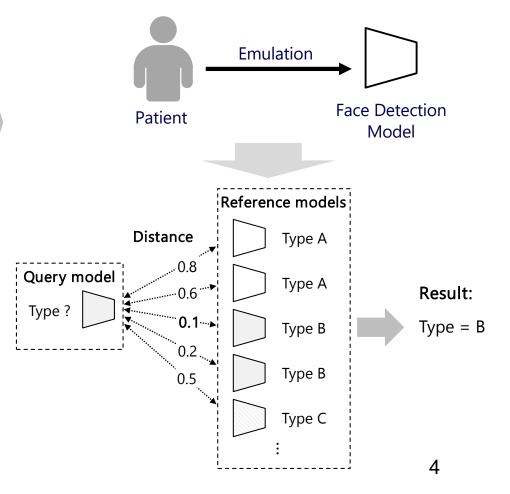


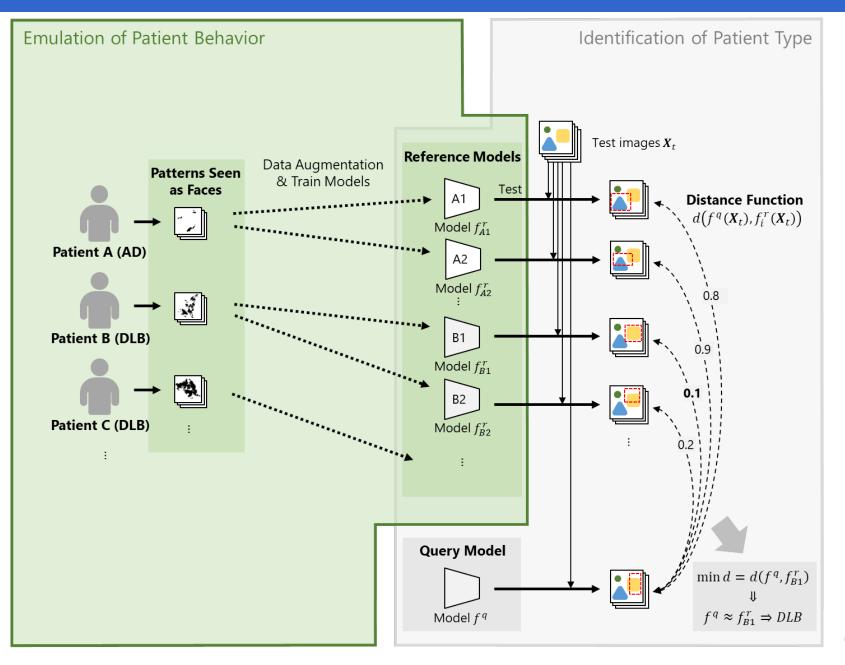
#### Limitations

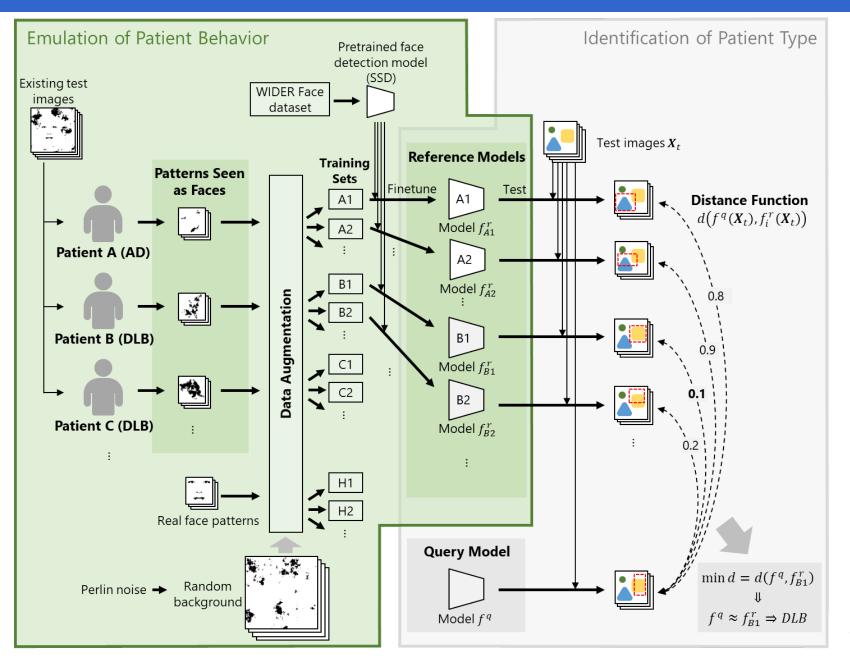
- A large number of test images
- AD patients may also see faces in the test

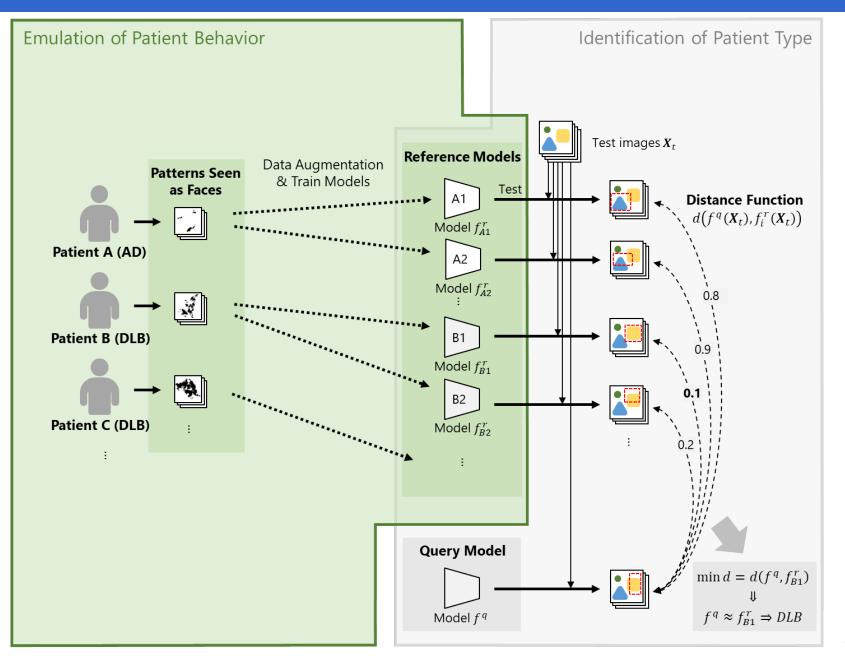
# **Computer-Assisted Diagnosis**

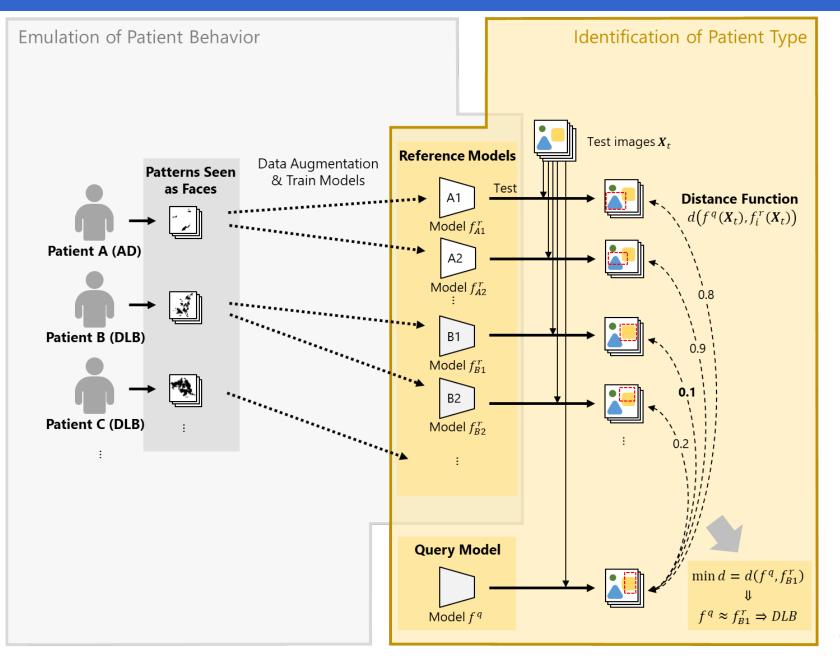
- Improve the efficiency
- Get a better understanding of the disease and patient types

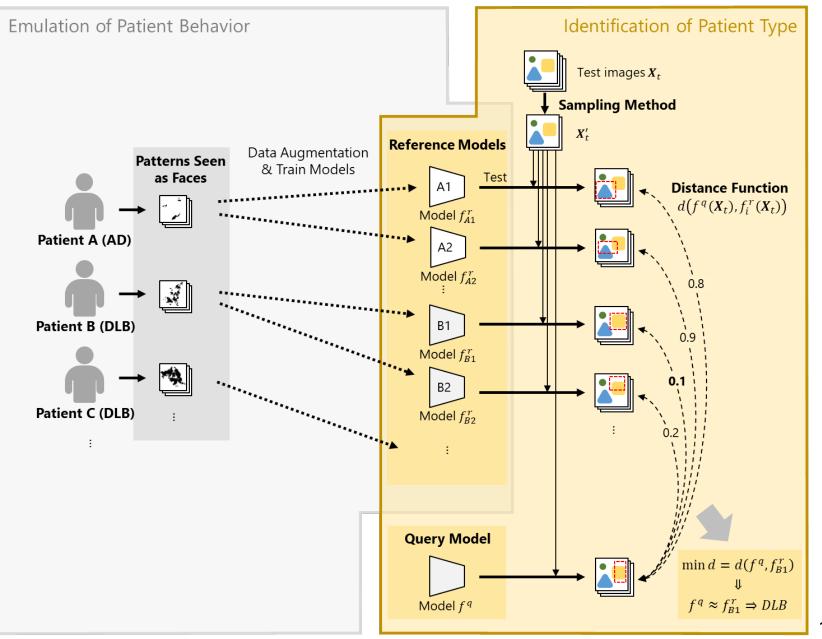






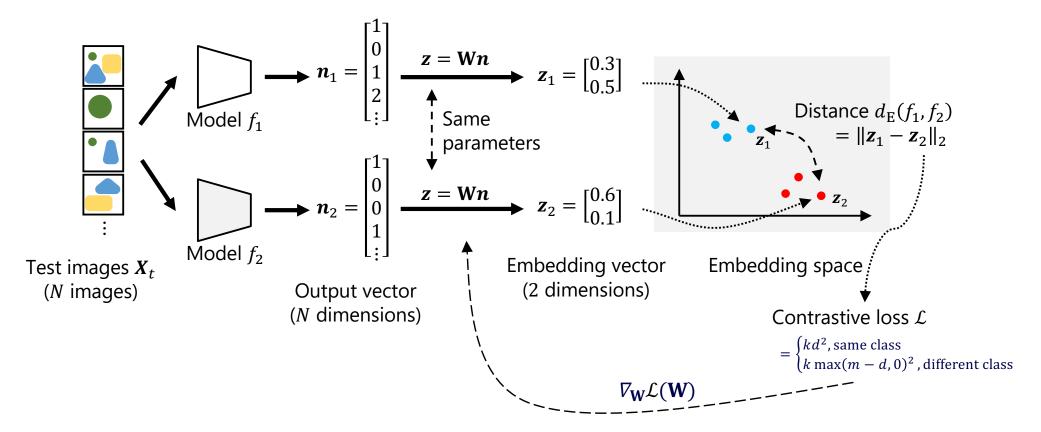






#### **Identification of Patient Type**

#### **Distance Function**



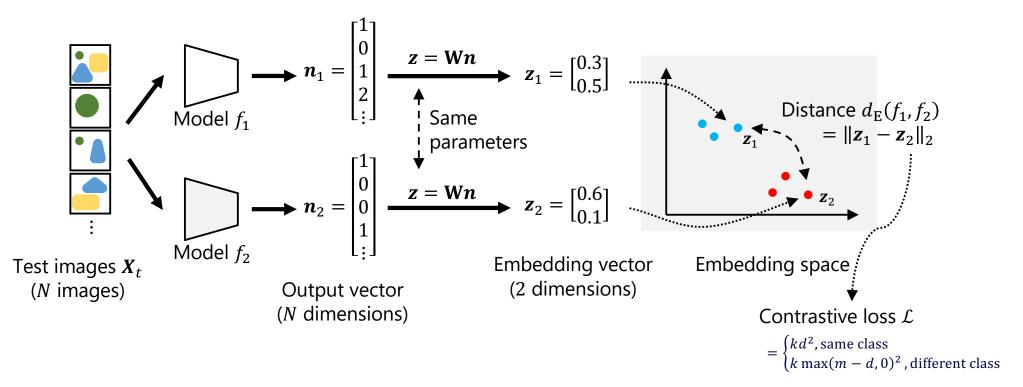
#### Update parameters to minimize the loss

#### (in a metric learning way)

 $\rightarrow$  Make the same class closer and make different classes further

## **Identification of Patient Type**

#### **Distance Function**



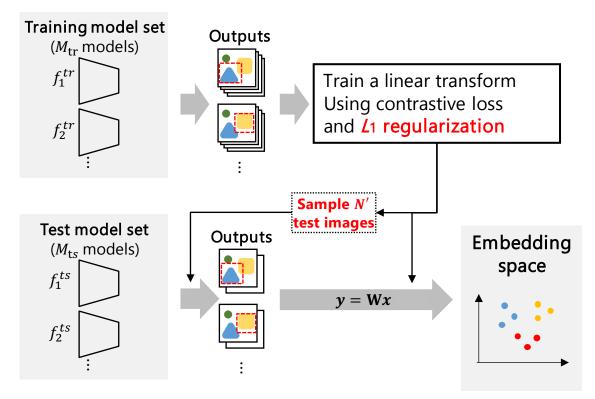
#### **Contrastive Loss**

- Type-level loss  $\mathcal{L}_t \rightarrow$  Separate models of different types (Pareidolia / Non-pareidolia)
- Patient-level loss  $\mathcal{L}_p \rightarrow$  Separate models of different patients (Patient A/B/C/D/E)

# **Identification of Patient Type**

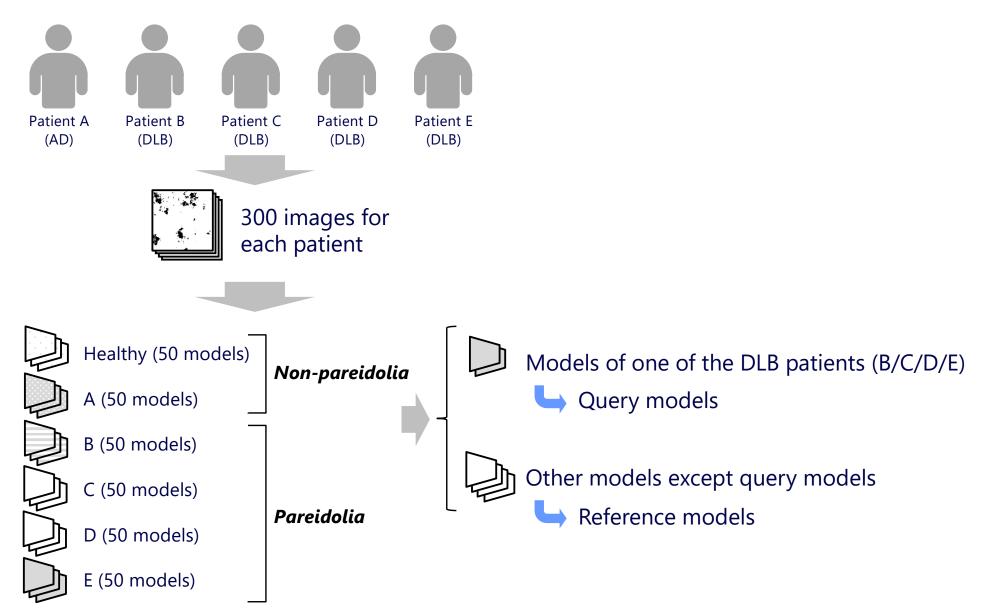
# **Sampling method**

• Add an regularization term: L1 regularization



Minimize  $(l + \lambda || \mathbf{W} ||_{2,1}) \rightarrow More zero columns in \mathbf{W} \rightarrow Need less test images$ 

#### **Data for Evaluation Experiments**



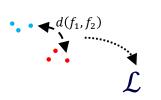
## **Comparison Experiments**

#### **Distance Functions**

- •  $(f_1, f_2)$   $\circ$  Baseline 1 ( $d_N$ ): Numbers of detected images • •  $(d_1, f_2)$   $\circ$  Baseline 2 ( $d_H$ ): Hamming distance

  - Proposed ( $d_F$ ): Embedding space

## **Loss Functions**



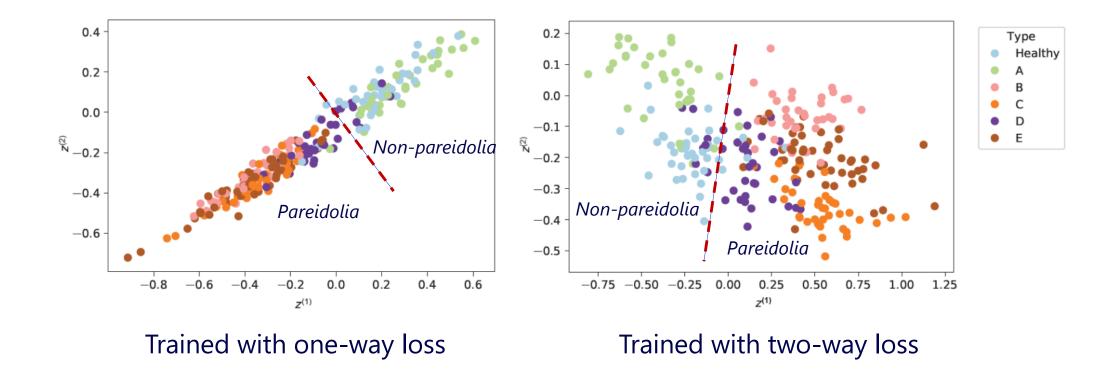
- One-way loss  $\mathcal{L}_t$ 
  - Separate different types and different patients

## **Sampling Methods**

- Proposed sampling method
- Random sampling

#### **Experimental Results**

#### **Distribution on the embedding space**



Non-pareidolia: Healthy, A; Pareidolia: B, C, D, E

#### **Experimental Results**

### **Performance of identifying type of the models**

Distance Function	Loss Function	Sampling Method	Average Number of Test Images	Avgerage Value of mAP
Baseline 1 ( $d_N$ )	-	None	420	0.66
Baseline 2 ( $d_H$ )	-	None	420	0.53
Proposed ( <i>d<sub>e</sub></i> )	One-way loss	Proposed	68.5	0.90
		Random	68.5	0.65
	Two-way loss	Proposed	78.5	0.87
		Random	78.5	0.74

Proposed method outperforms baseline comparisons for both the distance functions and the sampling functions.

# Conclusion

Propose a method for the novel task to identify pareidolia phenomenon in patients through emulating patient behavior

 $\rightarrow$  A step towards a computer-assisted diagnosis for psychiatric conditions

- Show promising performance for discerning real pareidolia (in DLB) from similar visual illusions (such as AD)
- Provide a way to reduce the number of needed test images in clinical noise pareidolia tests



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